



CLICK<sup>+</sup>

*Click your smile*

Light up your smile  
in 10 minutes



byron medical

**Presents**

**BLANCONE<sup>®</sup>**

Your teeth whitening

# BlancOne® CLICK+: the tooth whitening treatment which will completely change your practice

The innovative BlancOne® technology has allowed to develop BlancOne® CLICK+, a revolutionary and unique tooth whitening treatment; it's fast and can be combined to the hygiene session.



## Effective at low concentrations

For the first time we have made in-office whitening effective even at low concentrations of hydrogen peroxide (<6%), in compliance with the European Directive 84/2011, the most advanced set of regulations for the safety of consumers.



## No gingival barriers

We developed the only in-office whitening treatments which do not need protection for the soft tissues, removing the most difficult passage of the procedure which can be carried out in a simple and safe way.



## Effective in only 10 minutes

Thanks to BlancOne® photochemical technology, the breaking down of carbamide peroxide at 17%, which normally takes hours, is hyper accelerated in a few minutes.

The treatment is much faster and comfortable and can be combined to the dental hygiene session.



## Strengthens and protects enamel

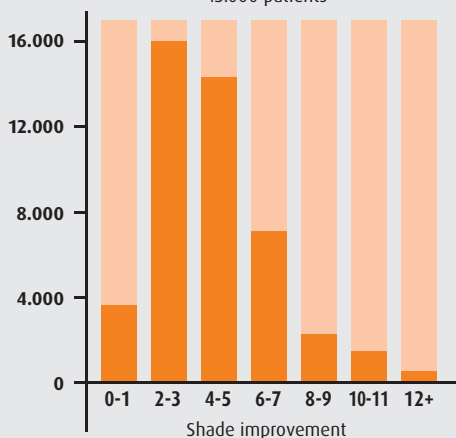
Thanks to nano hydroxyapatite and the Tooth Rejuvenation system, BlancOne® treatments also perform an effective remineralizing action, whitening the tooth without inducing sensitivity or dehydrating the enamel.



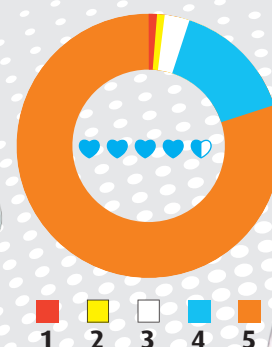
## Accessible and repeatable

With fast sessions and at a low cost, BlancOne® CLICK+ can be offered at a price accessible for all. Ideal for a first approach to whitening, it can be repeated regularly and it's a gateway to more intensive treatments.

**Whitening efficacy**  
43.000 patients



**Satisfaction index**  
2.100 patients



# How to achieve the best results for your patients' smile

After having surprised your patients with BlancOne® CLICK+ you can show them **how to obtain even more surprising and lasting results.**

According to their preference, compliance and budget you will be able to offer them 4 different strategies:

CLICK+

## Repeating

**CLICK+ treatment every 3-6 months**

BlancOne® CLICK+ is a **very delicate treatment**, which **anybody can afford** and can therefore **be repeated often**. The ideal addition to each hygiene session.



TOUCH+

## Enhancing

**the result thanks to the intensive treatment TOUCH**

BlancOne® TOUCH+ is a **cosmetic treatment** based on multiple applications in the same session. **A delicate and effective whitening treatment** which can result in a **deeper and more lasting shade of white**.



ULTRA+

## Tooth discolorations medical treatment

For **difficult cases and demanding patients**, the BlancOne® range includes ULTRA+, a **medical treatment with photochemical activation, 35% hydrogen peroxide**. Suitable for important **discolorations**, such as tetracycline stains and nonvital teeth, ULTRA+ requires the use of gingival barriers and allows up to 4 shorts cycles in the same session to reach truly surprising results without sensitivity.

BlancOne® ULTRA+ is a medical treatment (EU Directive 93/42). Its use might be limited by local regulations in some EU countries.



HOME+

## Combining

**to the home treatment HOME+**

You can combine the **immediate results of CLICK+** with the **longevity of BlancOne HOME+** thanks to our home applications kits. HOME+ is available in three versions **FAST** (fast daytime), **NIGHT** (night) and **EVER** (night for maintenance, sensitive teeth and aligners).



IN OFFICE

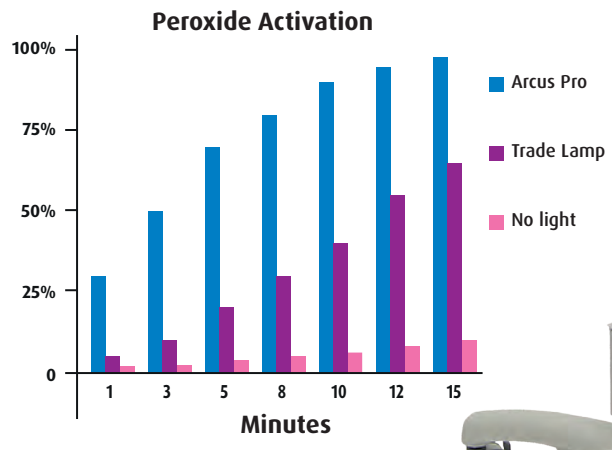
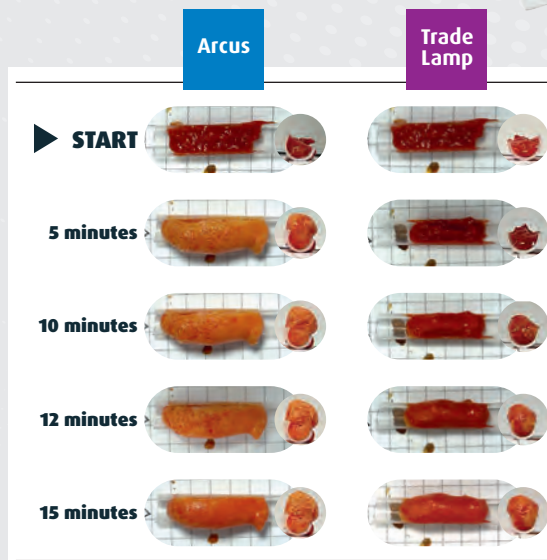
AT HOME

# BlancOne® ARCUS PRO LED photoactivation device

BlancOne® whitening treatments have been conceived as a system with BlancOne® ARCUS PRO LED photoactivation device to guarantee top effectiveness and the fast times indicated by BlancOne® protocols.

- ✓ **Powerful & precise**, equipped with 10 high-power LED modules for superior performance.
- ✓ **Safe wavelength**: 470nm blue LED light, free from UV and infrared for optimal safety.
- ✓ **Pre-set programs** for BlancOne CLICK, TOUCH, ULTRA and Gingival Barrier.
- ✓ **Personalized treatment mode**: Fast, Standard, Extended or Sensitive teeth for tailored care.
- ✓ **Convenient timer with pause function** for complete control throughout the whitening process.
- ✓ **Broad LED arch** for complete activation of the gel on the whole dental arch, sides included.

BlancOne® ARCUS is available in two versions: MOBILE on casters or to be FIXED on dental units.



Each ARCUS lamp is supplied with the BlancOne® CARE accessory kit to ensure maximum comfort and communication with the patient:

- ✓ 4 soft silicone mouth gags with tongue stop and lip protection, assorted in 4 sizes S, M, L, XL.
- ✓ 60 facial protections to attach to the mouth gags to protect the patient's face from splashes and light.
- ✓ 1 photopolymerizable gum protection syringe.
- ✓ 12 BlancOne® LIPS, 100% natural lip balm in assorted flavors to keep the patient's lips hydrated.
- ✓ 1 VITA 3D Bleaching Guide, to measure dental brightness before and after treatment.
- ✓ 1 LED mirror to show the result to the patient at the end of treatment.



# Stronger and brighter teeth with Tooth Rejuvenation

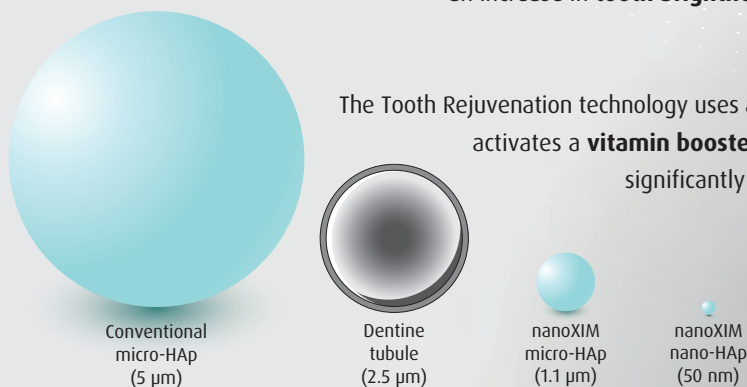
Many patients and professionals avoid teeth whitening because of the side effects.

A high percentage of hydrogen peroxide or long contact times induce significant **deminerzalization** that weakens the enamel and induces **dental hypersensitivity**.

The **LightSpeed BlancOne® technology** has made teeth whitening effective regardless of the use of high percentages of peroxides and long contact times, thus minimizing side effects and making **whitening more comfortable and safe**.

Now, thanks to the **new Tooth Rejuvenation technology**, BlancOne® treatments offer a **double benefit**: an increase in **tooth brightness** and the **restructuring of the enamel** with nano hydroxyapatite, a true enamel rejuvenation treatment.

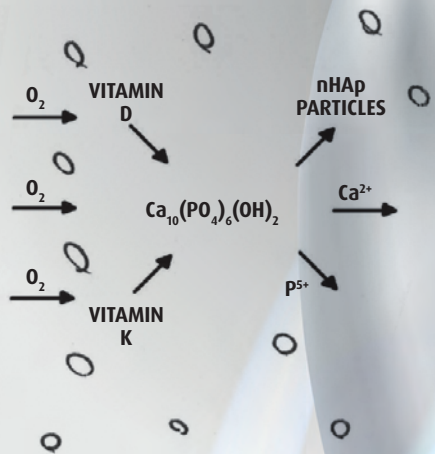
The Tooth Rejuvenation technology uses a synergistic mechanism in which the oxidative action of the peroxide activates a **vitamin booster** capable of generating an extraordinary regenerative environment, significantly amplifying the effectiveness of the **hydroxyapatite nanoparticles**.



BlancOne® nano HAp has a **size 1000 times smaller** than the commonly used hydroxyapatite and is **the only nano hydroxyapatite approved in Europe** for use in oral care products.

BlancOne® nano hydroxyapatite particles **easily penetrate exposed dentinal tubules and enamel microfractures**, its structure is similar to that naturally present in enamel, promoting bonding at an ionic level.

Tooth Rejuvenation technology activates Ca, P ions and mineral nano particles, stimulating a **process of forced deposition and adhesion to the tooth structure**, producing an extraordinary **protective, restructuring and desensitizing action, increasing dental brightness** thanks to the biomimicry of hydroxyapatite.



# It all starts with a CLICK<sup>+</sup>

With a typical **improvement of 4-5 shades of white**,  
**an affordable price** and a comfortable **session only a few minutes long**,  
BlancOne® CLICK<sup>+</sup> is a **new concept treatment**,  
**an IDEAL starting point** conceived to allow everybody  
to try the experience of an immediately whiter and brighter smile

- ✓ **IDEAL to approach whitening**
- ✓ **IDEAL for those who have a limited budget**
- ✓ **IDEAL finalisation of each hygiene session**
- ✓ **IDEAL for the promotional marketing of the office**

With over 2 million treatments performed  
and a patient satisfaction index  
of 4.5 out of 5,  
BlancOne® CLICK<sup>+</sup> has already become  
the **n.1 choice of dentists and patients!**



**Now, for the first time,  
you can offer  
the joy of a new smile,  
whiter and brighter  
after each dental hygiene session.**

Discover the programme

**BLANCONE**  
**Clean&White**  
Dental Hygiene & Teeth Whitening

# Teeth whitening at the speed of light

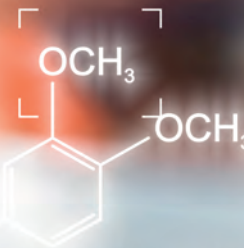
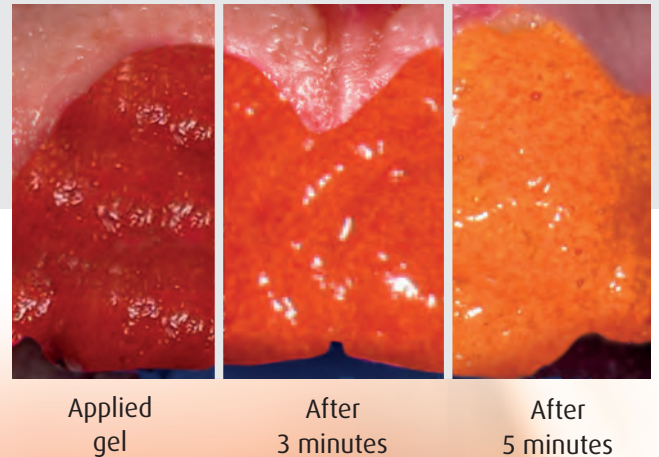
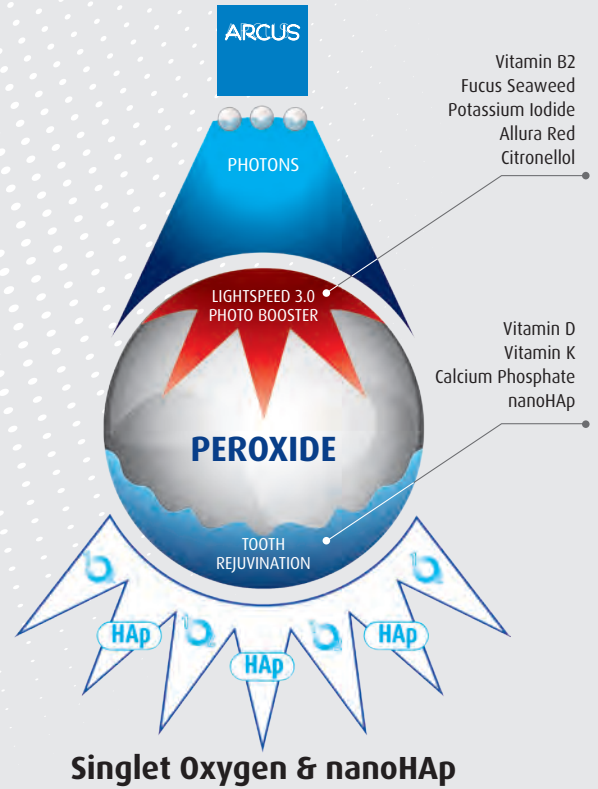
The research team that developed BlancOne® technologies boasts over 130 applications and 30 patents in the field of photochemistry, photodynamics and bio-photonics. This expertise and a constant commitment to R&D have led to **new paradigms in teeth whitening**.





















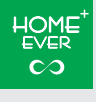



Through **photochemistry** it is possible to access high energy states, capable of **overcoming activation barriers** that are insurmountable by the chemistry used **by conventional teeth whitening systems**.

The third generation of LightSpeed technology has achieved **an efficiency never seen before**. Irradiated by the powerful ARCUS lamp, the new BlancOne® photo-boosters are overexcited by photons, accumulating even more energy to split hydrogen peroxide.

In addition to the free radicals released by conventional whitening systems, LightSpeed technology produces **singlet oxygen**, a non-radical atomic form of oxygen, for **a much faster, deeper and safer whitening action**, which will continue for up to 72 hours.

Hydrogen peroxide takes 45 minutes to release its maximum oxidizing power, carbamide peroxide requires 4 hours. BlancOne® photochemical gels **act in a few minutes, preventing enamel aggression and dehydration and dental sensitivity**.



Treatment type		Indications	Active principle	Treatment cycle	Features
<b>IN OFFICE</b>	Fast teeth whitening 	In office fast	CP 17% (HP 5.95%) nHAP 0.75% Vitamin Booster	1 application of 10 minutes*	 Whitening  Remineralization  Duration
	Intensiveteeth whitening 	In office cosmetic	HP 6% nHAP 0.75% Vitamin Booster	3/4 applications of 8 minutes each*	 Whitening  Remineralization  Duration
		In office medical	HP 35% nHAP 0.75% Vitaminic Booster	3 applications of 8 minutes each*	 Whitening  Remineralization  Duration
<b>TAKE HOME</b>		Day fast whitening treatment	HP 6.0% nHAP 0.75% Vitamin Booster Activator	10-15 applications 45 minutes	 Whitening  Remineralization  Duration
		Night whitening treatment Endodontic whitening treatment	CP 12% (HP 4.2%) nHAP 0.75% Vitamin Booster	10-15 applications at night	 Whitening  Remineralization  Duration
		Orthodontic aligners Sensitive teeth Maintenance	CP 7% (HP 2.4%) nHAP 1.5% Vitamin Booster	10-15 applications at night	 Whitening  Remineralization  Duration

\* Light activation with Arcus photo activating lamp - Fast program

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